



The Link

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IN THE NEWS AND IN THE KNOW

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

3 Reasons an Insurance Lapse is Bad for Business

The term "Lapse in Coverage" might send a shiver down the spine of many small business owners and well it should.

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How Family Business Owners Should Bring the Next Generation into the Company

"Go find your passion," Henry directed his children when they reached their late teens and early twenties.

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Does My Business Need Flood Insurance?

Natural disasters can be devastating to businesses. While damage caused by some types of natural events—such as lightning or wind—will usually be covered by commercial property insurance, you need a special policy if you want protection from flood damage

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How AI Could Help Small Businesses

On a Thursday morning at 5:30 AM, Alex sipped her latte, her elbows atop the service counter. Each day at this time, the sunlight through the front window blanketed her coffee shop and she enjoyed a few moments of peace and quiet before the morning rush began.

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3 Hacks to Attract Great Talent for Your Small Business

Salesforce Research recently released the third edition of the Small & Medium Business Trends Report.

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