



The Link

CONNECTING YOU WITH SMALL BUSINESS NEWS AND ADVICE | SPRING 2018

SAVE UP TO \$500 ON YOUR NEXT VEHICLE PURCHASE THROUGH GALLAGHER PERKS!

WHO DOESN'T LIKE A **BONUS?**

UP TO \$500 CASH BACK

When you lease an eligible new vehicle from leading auto manufacturers



See "Terms of Service" at www.BonusDrive.com for all program rules and eligibility.

BONUS DRIVE
DRIVE AWAY HAPPY.

With **BonusDrive**, you and your employees could receive up to \$500 cash back when shopping for and purchasing/leasing an eligible new vehicle from leading auto manufacturers including Chrysler, Dodge, Fiat®, Jeep®, Ram or Hyundai. That's on top of any other applicable incentives, discounts and savings available at the time of purchase.

HOW DOES IT WORK?

It's easy! Because you are a Gallagher client, you are already eligible for this exclusive benefit.

- 1: Once you've bought or leased a qualifying vehicle, [download your certificate of eligibility](#) on the Gallagher Perks website.
- 2: Visit bonusdrive.com within 60 days and complete your online application.
- 3: Receive your check in the mail within 8-10 weeks!

Visit the Gallagher Perks Website for Details and Instructions



THE LATEST FROM GALLAGHER

We're keeping you updated on all information relevant to your business.

Cyber Insurance: What is it? Do You Need it?

Buying all sorts of insurance — car, home, flood, fire — is a common practice. These protect physical assets in case of an unfortunate event. But what about digital assets? [Read more »](#)



IN THE NEWS AND IN THE KNOW

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

Gallagher Announces Sponsorships with the Chicago Cubs and Premiership Rugby League

Gallagher is excited to announce its new multi-year strategic partnership with the Chicago Cubs, which includes naming rights to “[Gallagher Way](#),” the outdoor entertainment plaza adjacent to Wrigley Field. Gallagher will also serve as the official insurance brokerage, benefits and risk management services partner for the Chicago Cubs.

Globally, Gallagher has entered into a multi-year strategic business and marketing partnership with [Premiership Rugby League](#). Beginning with the 2018-19 season, Gallagher will serve as the official title sponsor of the entire league.



[Read More](#)

Don't Let Amazon Swallow Your Small Business

If you ask most small businesses, “What’s the biggest threat to your business?” they’re likely to say “Amazon.” This is especially true for brick-and-mortar retailers, but Amazon is disrupting just about every industry. [Read more »](#)

Supreme Court Weighs Widening States’ Reach on Online Sales Taxes

Billions of dollars of goods sold each year by independent merchants on Amazon.com and other online marketplaces would be vulnerable to state sales taxes for the first time if justices decide to reverse a quarter-century-old precedent in a case before the Supreme Court this week. [Read more »](#)



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