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Top 25 small business tax deductions

Deductible business expenses help entrepreneurs with many of the costs of running a company. Business owners know that most expenditures can be written off, although there may be limits and timing. Check out the most common tax deductions for small business.

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Small business trends for 2020

If you have a small business, it's essential to keep up with the latest trends in technology, marketing, customer service and other areas that affect your business.

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Set your business up for success

Since launching The Ridge in 2013, Daniel Kane has focused on scaling his business and building his team. His hard work has paid off—he estimates that his company's revenues will hit \$50 million in 2020. Here, Kane offers actionable strategies for managing growth—from adapting to a larger team to preserving core values as your business evolves.

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Marketing trends that impact small business

Trend #1: Main Street businesses will have a renaissance

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Cover your bases with an employee handbook

Whether you're compiling an employee handbook for the first time or you're using the new year as an excuse to revise and revamp your current company documents, here are some helpful tips to ensure you're bases are covered.

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