

November 2021

# The Link

Special Edition in honor of  
Small Business Saturday®



**We are proud to announce that we have once again teamed up with American Express as an official Corporate Supporter for Small Business Saturday (November 27)**

Ready to put your business on the Shop Small® Map?

[Visit shopsmall.com](https://shopsmall.com)



## In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

### Introducing Gallagher Go

Conveniently access and administer your policy with ease with the new Gallagher Go self-service portal! You can request a Certificate of Insurance, Auto ID Card, change policy information, contact your client service representative and much, much more... 24 hours a day, 7 days a week.

[Register Now >>](#)

### 21 Days to Be a More Productive Business Owner

As a small business owner, it's important to make every minute count. Increase your productivity by becoming more effective and efficient with these simple, direct and actionable steps.

[Get Started >>](#)

### Find Your Small Business Mentor

SCORE, a Resource Partner of the U.S. Small Business Administration, offers free business advice from experienced members to help you troubleshoot new strategies & ideas, access proven business tools and secure a trusted small business advisor. Mentors are available to participate in remote mentoring sessions, via phone, email and video.

[Get Free Advice >>](#)

### Heartland Makes Payroll and HR Compliance Simple for Small Businesses

With the Heartland Gallagher Perks program, you gain on-demand access to HR professionals who provide guidance on state and industry-specific labor laws, provide customizable documents and respond quickly to important issues so you can focus on your business. [Learn More](#) about how they make payroll and HR compliance simple and easy.

[Get Started With Heartland >>](#)

### SBA Makes it Easier to Get Loans

The U.S. Small Business Administration works with lenders to provide SBA-backed loans to small businesses. Benefits of an SBA-guaranteed loan includes competitive terms, counseling and education along with unique benefits.

[Find Lenders >>](#)