

The Link

Connecting You With Small Business News and Advice | January 2022



Gallagher Small Business Launches New Website

Gallagher Small Business is excited to announce the launch of a completely new website dedicated to you, the small business owner. Our small business experts are here to provide customized solutions to make sure your business is protected and connect you with valuable tools and resources to help you grow and prosper.

[Visit Now >>](#)



In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

Small-Dollar Lending, Microloans, Can Help Small Businesses Expand

The Small Business Administration microloan program provides funds to designated intermediary lenders to administer loans up to \$50,000 to rebuild, re-open, repair, enhance or improve their small business.

[Learn More >>](#)

Business Trends to Keep Top of Mind in 2022

Each new year brings a unique set of challenges and opportunities for your small business. Understanding industry trends and best practices that will likely define your 2022 year will help you better position your business for success.

[Learn More >>](#)

5 Common Mistakes to Avoid When Setting Up Your Help Page

These tips will ensure consumers can easily review and compare your listing and influence their decision to do business with you. Yelp has also expanded its ad targeting and messaging features for small business to give you more control and opportunities to reach high-value customers.

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Save Time and Money Restocking Your Office Supplies for 2022

As a Gallagher client, you have access to the Gallagher Perks Office Depot Savings Program. You can save up to 75% off regular prices on our Best Value List of preferred products.

[Learn More >>](#)



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