

# The Link

Connecting You With Small Business News and Advice | April 2022



## Happy National Small Business Week

May 1-7, 2022

### It's time to celebrate!

For more than 50 years, we've celebrated National Small Business Week, which recognizes the critical contributions of entrepreneurs and small business owners.

Here are some helpful tips on how you can celebrate and encourage customer support.

[Visit Now >>](#)

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[Register](#) for the National Small Business Virtual Summit.



## In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

### The Worst Insurance Mistakes Business Owners Make | Gallagher Small Business

Gallagher's Ben Lemann weighs in on the mistakes small business owners should look out for when managing their risk in this edition of Financial Advisor Magazine.

[Read the Article >>](#)

### Small Business Development Centers (SBDC)

Small Business Development Centers (SBDC) are available to provide counseling and training to small businesses looking to start, run or grow. SBDCs provide problem-solving assistance to help businesses access capital, develop and exchange new technologies and improve business acumen.

[Locate an SBDC Near You >>](#)

### Small Business Expertise Center

Connect with information to help your business grow and prosper. Discover resources that help you manage and grow your business, protect your business and understand your industry.

[Visit Now >>](#)

### Avis Car Rental Discounts

#### April is National Distracted Driving Awareness Month.

Per the National Safety Council, even with a significant drop in traffic since the start of the pandemic, our roads continue to become more dangerous. Texting combines visual, manual and cognitive distractions making it the most dangerous type of distracted driving.

Through the Gallagher Perks program you have access to car rental discounts and for the ultimate safe driving experience, you can add protection & safety packages that cover roadside issues.

[Reserve Now >>](#)