

# The Link

Connecting You With Small Business News and Advice | August 2022



## Celebrate Black-Owned Businesses

During National Black Business Month (August 2022) and Every Month

We are proud to participate in National Black Business Month. Learn how your business can support Black Business Month and promote greater economic freedom.

[Learn More >>](#)



### Gallagher Small Business Spotlights

Take a look at a couple of our clients and visit their websites!



#### SVK – The Ultimate Party Band Experience

Offers on stage performers and (optional) DJs for your wedding reception, corporate event or musical needs with customizable playlists to accommodate your taste and various demographics. SVK musicians have toured and/or performed with nationally acclaimed artists, such as James Brown, Jackson 5 and Aretha Franklin.

[Learn More >>](#)



#### The House of Johnson Funeral Home

Creates unique remembrance experiences honoring the memory of loved ones. They also provide numerous tools and resources to assist people in pre-planning to help make end-of-life decisions in a calm and rational atmosphere.

[Learn More >>](#)



### In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

#### Find a Community Navigator

To better reach underrepresented and underserved small businesses, the Small Business Administration launched the Community Navigator Pilot Program to link you to critical resources and assistance such as financial assistance and access to capital, contracting and procurement, marketing, operations, business development and exporting and industry-specific training.

[Read the Article >>](#)

#### Liability and Lawsuits: What Small Business Owners Need to Know

Businesses spend an average of \$1.2 million annually fighting litigation against discrimination, harassment, breach of contract and more. The U.S. Chamber of Commerce shared some ideas on how to protect your business.

[Learn More >>](#)

[Click here](#) or contact your Gallagher Client Service Manager to learn more about Liability Insurance.

## Workplace Safety in 2022

#### Work-Related Illness Cases Quadrupled in 2020

Although the Bureau of Labor Statistics reported a decline in injury cases (partially a result of the decrease in the hours worked due to the disruption associated with the Pandemic), the [Bureau of Labor Statistics](#) reported a significant increase in illness cases. Most notably, a nearly 4,000 percent increase in employer-reported respiratory illness cases.

Visit the National Safety Council website for tools and resources to help you keep employees safe at work. Worker's Compensation coverage protects you when one of your employees is hurt on the job, or becomes ill because of workplace conditions. [Click here](#) to learn more.

[Visit Now >>](#)

#### How to Prepare for an Active Shooter at Your Business

Unfortunately, current events force us to think about and prepare for the unthinkable; that includes the possibility of an active shooter threat in the workplace. The U.S. Department of Homeland Security provides a detailed report on how to respond, including tips on training your staff so they can respond quickly and effectively so valuable time isn't wasted. While the need to prepare your staff may be inconceivable, it will never compare to the devastation it causes individuals (and your business).

[Learn More >>](#)

Contact your Gallagher Client Service Manager today to discuss Active Shooter Coverage.

#### HOTELENGINE. [HotelEngine Discount](#)

As a client, you can save an average of 26% off public rates at 100,000+ hotels both domestically and internationally. Choose from incredible name brands for business or leisure travel.

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