

# The Link

Connecting You With Small Business News and Advice | October 2022



## Celebrate Women-Owned Businesses

During National Women's Small Business Month  
(October) and Every Month

We are proud to participate in National Women-Owned Business Month. Explore resources for women entrepreneurs.

[Learn More >>](#)



## Gallagher Small Business Spotlights

Take a look at a couple of our clients and visit their websites!



### The Dog House Salon

With 34 years of grooming experience, the Salon specializes in grooming and caring for pets, especially dogs. Additional treatments available include teeth brushing, blueberry facials, furminating and a whole host of other services that result in a comfy pet, a beautiful coat and a happy owner.

[Learn More >>](#)

### FAMILY CATERING SERVICE

EXPERIENCED PERSONAL CONSULTING

### Family Catering Service

Specializes in delighting customers with personal attention and creativity. Whether you are hosting an intimate dinner party, planning a wedding or coordinating a larger corporate or church event, Family Catering Service is ready to help make your event a success and exceed your expectations in the process.

[Learn More >>](#)



## In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

### New 1099-K Reporting Rules

If you're using platforms like Venmo, Cash App, PayPal or Etsy and eBay, it's time to get your paperwork in order so you don't pay more in taxes than you should.

[Learn More >>](#)

### National Cybersecurity Awareness Month

It's easy to write off a cyberattack as something that will never happen to your business, but data shows it's not as unlikely as you think. Chances of a breach are 1 in 4 with an estimated cyberattack every 39 seconds. Discover 4 key behaviors to help you mitigate risks.

[Learn More >>](#)

[Click here](#) or contact your Gallagher client service manager to learn more about cyber insurance.

What's Your Score? Download the Gallagher Cyber Risk Exposure Scorecard now.

### Ascent - A Free Learning Platform for Women Entrepreneurs

Packed with in-depth information to help you grow your business, Ascent takes you on various Journeys to help you with disaster & economic recovery, strategic marketing, financial strategy, access to capital and more.

[Learn More >>](#)



UPS® Shipping

As a client, you can take advantage of pricing with 50% off Air, 30% off Ground and continued FREE UPS Smart Pickup Service with UPS.

[Ship Now >>](#)