

# The Link

Connecting You With Small Business News and Advice



# Gallagher Wants to Celebrate You All Year Long

**Small Businesses are the backbone of every community.** Whether your customers come from down the block or across the country, it's more important than ever for you to promote your business.

That's why we have teamed up with American Express to promote the Summer of Small Business Saturdays - Shop Small® Movement and help our small business clients succeed with ready-made social posts, digital banners and printable posters to help your business succeed.





**Get Free Marketing Materials >>** 



#### In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

#### **National Safety Month**

As a small business owner, you owe it to your employees to keep them safe. Maintaining a safe workplace preserves a positive workplace culture, reducing the risk of accidents and minimizing the risk of costly liability lawsuits — while helping you protect your positive reputation.

Discover the ways your business can help keep employees safe this National Safety Awareness Month and beyond by viewing our safety tips. Learn how Workers' Compensation coverage can help protect you, your employees and your business.

Learn More >>

# Free Small Business Expo

Build your business and network with small business owners across the country. Attend one of the Small Business Expos near you for free.

Learn More >>

## Small Businesses Owners Concerned About Default and Repercussions

See how the U.S. federal government's debt limit impacts small business owners.

Learn More >>

## **Introducing Gallagher Personal Insurance**

You've worked hard for what you have; we'll work just as hard to help protect it.

**Gallagher's Personal Insurance** group provides risk management solutions designed uniquely for you and your lifestyle. Through our approach and breadth of resources, we create a comprehensive insurance program that protects your assets and the success you have built.

- Home and Estate
- Collections
- Travel
- Watercraft

- Automobile
- Cyber
- Liability
- Aviation

Simplify your insurance needs with Gallagher Personal Insurance.

Learn More >>



Gallagher Personal Insurance



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