

November 2023

# The Link

Special Holiday Edition and In Honor of Small Business Saturday



#### **Season's Greetings**

We are so grateful we had the opportunity to work with you and to provide the business solutions you need. We look forward to even greater collaboration and success in 2024.

Small businesses are the backbone of every community. Whether your customers come from down the block or across the country, it's more important than ever for you to promote your business. That's why we have once again teamed up with American Express to promote the Shop Small® Movement and help our clients connect with customers. We're excited to share Shop Small resources available to your business this Small Business Saturday (November 25) and beyond.



**Get Free Marketing Materials >>** 

# Spread some holiday cheer and support local businesses!

We're excited to introduce one of our small business clients. Take a moment to explore their website and shop small.



SilverGraphics – Fundraising with heART

SilverGraphics specializes in transforming artwork into beautiful collectibles and tile walls. Their fundraising programs are popular with schools and non-profits across the country. Individuals can also upload images and place orders on SilverGraphics website. Whether you're interested in making a fundraising order, booking a fundraiser, or placing an individual order, SilverGraphics is here to assist you in transforming your art into timeless keepsakes

Learn More >>

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# In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

# Visit the New Gallagher Small Business Resource Hub

At Gallagher, we recognize the vital role small businesses play in our communities and economies. That's why we're dedicated to assisting you on your path to success. Discover the array of resources we've assembled to support you not only during Small Business Saturday, November 25 but all year long.

Visit Now >>

# Now is the Time to Review Your Business Insurance

Approaching the year's end, it's an opportune moment to assess your insurance requirements. Uncover the top 5 shifts in your operations that could impact the validity and sufficiency of your insurance coverage.

Learn More >>

# Gallagher Perks - Technology Discount Program

As a client, you can save on the everyday public web price of Lenovo laptops, desktops, tablets and accessories for your holiday gifts or any occasion.

Purchase Now >>





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