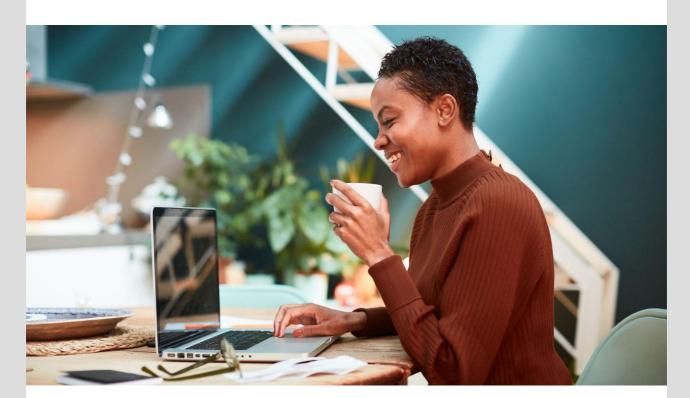


## The Link

Connecting You With Small Business News and Advice



# Throughout National Women's Small Business Month in October and every month, Gallagher Small Business celebrates and offers support to women-owned businesses

Here are 15 valuable resources tailored to women-owned businesses, designed to empower and support women entrepreneurs by providing training, mentoring, networking opportunities, financial education and essential resources to ensure the success and growth of businesses.

**Learn More >>** 



#### In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

# Gallagher's Small Business Commercial Property Valuation Video Series: Is Your Property Adequately Protected?

The objective of this series is to provide you, our valued client, with insights into property valuation, its limitations and exclusions. We aim to assist you in minimizing financial risks and enhancing your awareness of strategies to maintain up-to-date property valuations and ensure comprehensive protection for your assets.

#### Learn More >>

Contact your Gallagher Small Business Insurance Representative today to review your policy for exclusion and limitations.

# **Navigating the Digital Landscape: Protecting Small Businesses Against Cyber Threats**

As a member of our Gallagher Small Business community, we are committed to raising awareness about the significant cyber threats that small businesses face, especially during October's Cyber Security Awareness Month.

In a recent survey, it was found that 88% of small businesses believed that their business was susceptible to a cyberattack. This opens your business to possible exposure of sensitive information such as credit card details, social security numbers, bank account information, phone numbers and addresses.

Consequently, breaches are not limited solely to the damage suffered by the business itself; customers may also face repercussions, including identity theft and privacy violations. Here are some tips for your small business.

## Learn More >>

To learn more about Cyber Liability or to connect with an expert for your free, no-obligation quote, visit us online.

## Join the HUBZone Program to Compete in Federal Set-Aside Contracts

The federal government's objective is to allocate a minimum of 3% of total federal contracting funds to HUBZone-certified companies annually. Joining the HUBZone program grants eligibility for competing in federal contracts exclusively reserved for program participants. These contracts are commonly referred to as "set-asides." To discover the application process, click the link below.

Learn More >>

## **Gallagher Perks - Technology Discount Program**

Everyone needs authentic and reliable technology to turn to when running their small business or for casual use at home or school. Whatever your needs, you can take advantage of discounts on the entire line of high-quality, secure and easy-to-use Lenovo technology products, such as laptops, tablets, desktops, accessories and more. They also offer security software to help keep your computer safe from hackers.

Learn More >>





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