

The Link

Connecting You With Small Business News and Advice



Shape Your Experience: Customized Content to Suit Your Preferences

Discover a curated selection of content in our quarterly newsletter, [The Link](#), designed to unite small business owners with the latest news, trends and valuable advice aimed at fostering your growth. Your preferences matter to us, so we invite you to share the topics you're most interested in. **Your thoughts guide us in delivering content that aligns perfectly with your needs and expectations.**

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In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

How Do Your Benefits Measure Up to Your Peers

Our 2024 U.S. Benefits Strategy & Benchmarking Survey is open — and we want to hear from you! Tell us how you prioritize your people's physical, emotional, financial and career wellbeing.

Results from the survey power our Workforce Trends Report Series — six reports your organization can use to see how you compare to peers in your industry and region.

If you participate, you will receive the complete report series and a small business addendum, which will be available in July 2024.

[Start the Survey >>](#)

What Is a Cyber Attack and How Can it Affect My Small Business

Picture yourself at the helm of a thriving small business. One ordinary morning, as you arrive at work, the familiar routine takes an unexpected turn. Your access to the system is denied.

Welcome to the ominous world of cyber-attacks, where the frequency and severity of data breaches have made running a business increasingly risky. The first step in protecting yourself against cyber-attacks is familiarizing yourself with their main types.

[Learn More >>](#)

To learn more about Cyber Liability or to connect with an expert for your free, no-obligation consultation and quote, [visit us online](#).

Plan Ahead for Growth and Expansion

Growing as a small business can be an exciting time. It is important that you remain aware of law changes and applicable laws as you grow in size or expand in other states. Gallagher HRnow can help you understand your responsibilities as an employer by providing updates automatically, providing action items and tracking your employee size as you grow.

[Download the Guide >>](#)

Gallagher Perks – Gallagher HRnow

This self-service platform provides access to live support from a certified HR professional, federal and state law alerts and a compliance dashboard for company growth. Prices start as low as \$4 per employee/per month with a one-year agreement.

[Click here](#) to get started now or call us at 847.904.1250.

[Learn More >>](#)



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